

Impact of the cultural  
puntCAT, Act I

how will cc's and culturals get along with each other?



## no precedents

- well, there's one...
- no significant interaction
- two different markets ¿?
- almost a national market? a subnational market? whatever it is, it is something

no data to provide reasonable predictions

- haven't done any research
- probably cc's of means have been able to dig deeper than us ;)
- results are not yet predictable
- ICANN process? / GAC? / objections?



## current state of the applications

- out of the limbo stage: applicant guidebook
- organizational work
- expectations management
- potential threats by third parties

scenario of approval: not granted



Ymgyrchu dros barth rhyngrwyd .cym  
Campaigning for a .cym internet domain

Ar gyfer cymuned ieithyddol a diwylliannol y Gymraeg  
For the Welsh linguistic and cultural community



www.pointbzh.com

Un domaine Internet pour la culture et les langues bretonnes  
An Internet domain for the Breton culture and languages  
Un astenn Kenrouedad evit ar vreizhadelezh

.gal

Asociación PuntoGal

mar.gal

dorna.gal

alen.gal

navega.gal

fisterra.gal

percebe.gal

campaign.scot

dotSCO

The Campaign for an Internet  
domain for the worldwide  
family of Scots

.eus Domeinua

eus

euskara eta euskal kultura Interneten

.Eus Domeinua

Berriak

Abzikimenduak

Kontaktua

punt cat

# ECLID

- 6 members
- only one so far with a TLD (your beloved associate member)
- european focus
- ECLID lookalikes





volume: not something to be afraid of

- puntCAT's figures
- no mass exodus from the cctld scene
- no confusion on the users' side



structure: mostly familiar

- small organizations
- back end provider
- strong civil society support and involvement
- vocal in every forum

## policy: restricted

- sunrise
- no longer sTLDs: community based-TLDs
- linguistic and cultural? cultural only?

# management

- non for profit entities
- partnerships?
- based on a real community: Board/civil society reps/  
collaborations/motivated individuals

# ICANN

- estimates? 300? 500? 1000?
- batches?
- RySG? interest group?
- how many culturals?

## fake “community” tlds A/fake “community” tlds B

- purely commercial enterprises
- community?
- some have reached out
- different beasts



some predictions based on what we've seen

- we could hardly mean a threat to anyone
- if any impact, positive: raises awareness
- very active organizations
- more in common with cc's than with the other new 990
- .cat strong advocate of CENTR
- distinctive role inside ICANN?



open debate





moltes gràcies :)

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